

GASTRO



2021 PRAGUE

A Joint Meeting WGO/CSG

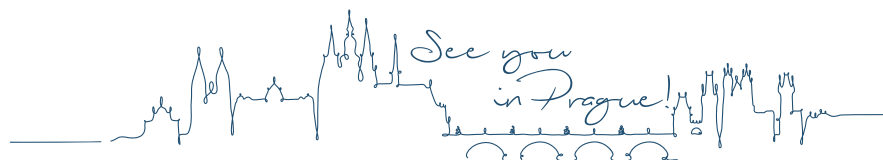


9-11 DECEMBER 2021

PRAGUE CZECH REPUBLIC | O₂ UNIVERSUM



SPONSORSHIP PROSPECTUS



www.gastro2021prague.org

Dear partners,

Allow me to announce that the steering committee of the World Gastroenterology Organization – Czech Society of Gastroenterology joint congress has decided to organize the upcoming WGO – CGS meeting being held in Prague on December 9 -11th 2021 in a hybrid format.

We are aware of the wide context of difficulties and risks but nevertheless we believe that in the time of releasing restrictions through Europe and filling auditoriums of sport and cultural events we cannot afford to stay aside and use the much less efficient online version.

We hope that you as a supporter will accept our decision and the historical moment of the first top class international gastroenterological meeting after the pandemic together with respectful faculty and full auditory will make the event truly memorable.

Please keep in touch with the congress agency Guarant PCO to plan your participation according to the evolution of the situation including the decision, whether you will manage your participation online or on site.

Thank you for your understanding and generous support.



Professor Julius Spicak

Co-President, Gastro 2021 Prague
CSG Board Representative

Head of the department of Hepatogastroenterology
Institute of clinical and experimental medicine Prague



GOLD PARTNER

EUR 75 000

ON-SITE/IN-PERSON EVENT (BOTH IN-PERSON AND VIRTUAL PROMOTION IS INCLUDED)

Important note: In case you participate in-person, then the virtual promotion will be provided for you as well.

EXHIBITION

- ➔ Exhibition space of 32 sqm
- ➔ 8 Exhibitor registrations (without access to technical lectures)
- ➔ 6 Premium exhibitor registrations (with access to technical lectures)

TICKETS

- ➔ 4 Social event tickets

BRANDING AND PROMO DURING EVENT

- ➔ Partner's logo and acknowledgment on screen during the opening ceremony
- ➔ Video presentation in meeting halls during coffee breaks (up to 6 seconds – no sound)
- ➔ Acknowledgment on slideshow in the meeting halls during the breaks
- ➔ Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (50 words)

- ➔ Logo on homepage – in carousel banner
- ➔ Company name in bottom bar of the event website

ADVERTISEMENT

- ➔ 1 inserts in the Delegate Bags (max A4 format)
- ➔ 1 inside pages of advertisement in the Final programme-inside page
- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

SOFT-HYBRID PROMOTION:

Just for those who will not participate in-person.

VIRTUAL STAND – COMPANY PROFILE

- ➔ Stand size 16:9 („first come first served“ basis in order in category)
- ➔ Company profile (information about the company, products etc)
- ➔ Hyperlink to partner's website, microsite and social networks etc
- ➔ 6 videos to be uploaded
- ➔ 10 documents to be uploaded
- ➔ Chat-to be operated by company representatives
- ➔ Video chat-to be operated by company representatives
- ➔ Stream-to be operated by company representatives (one-way streaming)
- ➔ Company logo announced on the website with hyperlink to virtual exhibition hall with company details

BRANDING ON A VIRTUAL PLATFORM

- ➔ 1 banners / logo in slideshow during coffee breaks-to be provided by partner (PPT slide 16:9)
- ➔ 1 banners/advert in program-randomly displayed among other partners-to be provided by partner
- ➔ Company/stand with hyperlink in the „EVENT live“ section

BRANDING AND PROMO ON WEBSITE

Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (100 words)

- ➔ Logo on homepage – in carousel banner
- ➔ Company name in bottom bar of the event website

NETWORKING

- ➔ Possibility to contact participants within the online platform
- ➔ 15 free registrations that can be chosen arbitrarily out of conference and exhibitor registrations.

ADVERTISEMENT

- ➔ 1 Bumper videos during the breaks (6 sec) - at least one streaming per day
- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company



SILVER PARTNER

EUR 60 000

ON-SITE/IN-PERSON EVENT (BOTH IN-PERSON AND VIRTUAL PROMOTION IS INCLUDED)

Important note: In case you participate in-person, then the virtual promotion will be provided for you as well.

EXHIBITION

- ➔ Exhibition space of 24 sqm
- ➔ 6 Exhibitor registrations (without access to technical lectures)
- ➔ 4 Premium exhibitor registrations (with access to technical lectures)

TICKETS

- ➔ 2 Social event tickets

BRANDING AND PROMO DURING EVENT

- ➔ Partner's logo and acknowledgment on screen during the opening ceremony
- ➔ Video presentation in meeting halls during coffee breaks (up to 4 seconds – no sound)
- ➔ Acknowledgment on slideshow in the meeting halls during the breaks
- ➔ Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (30 words)

- ➔ Logo on homepage – in carousel banner
- ➔ Company name in bottom bar of the event website

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- ➔ 1 inserts in the Delegate Bags (max A4 format)
- ➔ 1/2 inside pages of advertisement in the Final programme-inside page
- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

SOFT-HYBRID PROMOTION:

Just for those who will not participate in-person.

VIRTUAL STAND – COMPANY PROFILE

- ➔ Stand size 16:9 („first come first served“ basis in order in the category)
- ➔ Company profile (information about the company, products etc)
- ➔ Hyperlink to partner's website, microsite and social networks etc
- ➔ 4 videos to be uploaded
- ➔ 8 documents to be uploaded
- ➔ Chat-to be operated by company representatives
- ➔ Video chat-to be operated by company representatives
- ➔ Stream-to be operated by company representatives (one-way streaming)
- ➔ Company logo announced on the website with hyperlink to virtual exhibition hall with company details

BRANDING ON A VIRTUAL PLATFORM

- ➔ 1 banners / logo in slideshow during coffee breaks-to be provided by partner (PPT slide 16:9)
- ➔ Company/stand with hyperlink in the „EVENT live“ section

BRANDING AND PROMO ON WEBSITE

Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (50 words)

- ➔ Logo on homepage – in carousel banner
- ➔ Company name in bottom bar of the event website

NETWORKING

- ➔ Possibility to contact participants within the online platform
- ➔ 10 free registrations that can be chosen arbitrarily out of conference and exhibitor registrations.

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- ➔ 1 Bumper videos during the breaks (4 sec) - at least one streaming per day
- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company



BRONZE PARTNER

EUR 50 000

ON-SITE/IN-PERSON EVENT (BOTH IN-PERSON AND VIRTUAL PROMOTION IS INCLUDED)

Important note: In case you participate in-person, then the virtual promotion will be provided for you as well.

EXHIBITION

- ➔ Exhibition space of 16 sqm
- ➔ 4 Exhibitor registrations (without access to technical lectures)
- ➔ 2 Premium exhibitor registrations (with access to technical lectures)

TICKETS

- ➔ 1 Social event tickets

BRANDING AND PROMO DURING EVENT

- ➔ Partner's logo and acknowledgment on screen during the opening ceremony
- ➔ Acknowledgment on slideshow in the meeting halls during the breaks
- ➔ Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

- ➔ Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage
- ➔ Logo on homepage – in carousel banner
- ➔ Company name in bottom bar of the event website

ADVERTISEMENT

- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

SOFT-HYBRID PROMOTION:

Just for those who will not participate in-person.

VIRTUAL STAND – COMPANY PROFILE

- ➔ Stand size 16:9 („first come first served“ basis in order in category)
- ➔ Company profile (information about the company, products etc)
- ➔ Hyperlink to partner's website, microsite and social networks etc
- ➔ 3 videos to be uploaded
- ➔ 6 documents to be uploaded
- ➔ Chat-to be operated by company representatives
- ➔ Video chat-to be operated by company representatives
- ➔ Stream-to be operated by company representatives (one-way streaming)
- ➔ Company logo announced on the website with hyperlink to virtual exhibition hall with company details

BRANDING ON A VIRTUAL PLATFORM

- ➔ 1 banner / logo in slideshow during coffee breaks-to be provided by partner (PPT slide 16:9)

BRANDING AND PROMO ON WEBSITE

- ➔ Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage
- ➔ Logo on homepage – in carousel banner

NETWORKING

- ➔ Possibility to contact participants within the online platform
- ➔ 6 free registrations that can be chosen arbitrarily out of conference and exhibitor registrations.

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- ➔ Logo in the newsletter as a confirmed partner sent to all pre-registered participants

Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company



EXHIBITION – 6 SQM EXHIBITION SPACE

EUR 6 000

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive the Exhibition Manual with all conditions of the exhibition. The exhibition will be placed close to the meeting rooms and refreshments.

The virtual exhibition will be placed on the same website as an official stream but on a separate folder.

Partners' stands (according to the description of the levels) will be placed on the same page as a official streams.

ON-SITE/IN-PERSON EVENT (BOTH IN-PERSON AND VIRTUAL PROMOTION IS INCLUDED)

Important note: In case you participate in-person, then the virtual promotion will be provided for you as well.

EXHIBITION SPACE INCLUDES:

- ➔ shell scheme booth 6sqm (3x2m)
- ➔ 4 Exhibitors badges
- ➔ Refreshment during event (the same as delegates)
- ➔ Company title sign (black, standardized font)
- ➔ 1 table and 2 chairs
- ➔ Carpet and trash can
- ➔ 1 lockable information desk
- ➔ Lighting (3 lights lamp)
- ➔ Electricity socket

SOFT-HYBRID PROMOTION:

Just for those who will not participate in-person.

VIRTUAL STAND – COMPANY PROFILE

- ➔ Stand size 16:9
- ➔ Company profile (information about the company, products etc)
- ➔ Hyperlink to partner's website, microsite and social networks etc
- ➔ 4 videos to be uploaded
- ➔ 6 documents to be uploaded
- ➔ Chat-to be operated by company representatives
- ➔ Video chat-to be operated by company representatives
- ➔ Stream-to be operated by company representatives (one-way streaming)
- ➔ Company logo announced on the website with hyperlink to virtual exhibition hall with company details

NETWORKING

- ➔ Possibility to contact participants within the online platform
- ➔ 4 registrations that can be chosen arbitrarily out of conference and exhibitor registrations

Both types of registration will have access to the scientific program, but only the exhibitor registrations will have the access rights to manage the company profile and to have a chat with the participants through the company chat. Therefore the exhibitor registrations are not be shared outside your company.

ADDITIONAL EXHIBITION SPACE ONLY – UPON REQUEST

ON-SITE EXHIBITION / IN-PERSON EVENT

- ➔ Additional Exhibition Space Only is not equipped with shell schemes or furniture
- ➔ Additional Exhibitor registration Includes refreshment during event (the same as delegates)

Please note:

All custom stand designs must be submitted to the secretariat for approval by November 15, 2021
In-person event only



INDUSTRY PRESENTATIONS

EUR 40 000

SATELLITE SYMPOSIUM/VIRTUAL SATELLITE SYMPOSIUM

Companies and organizations are invited to host Satellite Symposium during the lunch break on their selected topic to present their work and products.

IN-PERSON PROMOTION:

- ➔ Program subject to the approval of the Scientific Committee
- ➔ During Lunchtime (30 minutes Netto, 2x 15 minutes for preparing the room)
- ➔ Included conference hall rental with facilities (screen and beam projector)
- ➔ Invitation email to all pre-registered participants (on behalf of organizer)
- ➔ Partner's logo on the official webpage and in the Final Programme

VIRTUAL PROMOTION:

- ➔ Virtual space and technical support to be provided by the organizer
- ➔ Partner is obliged to provide the video material according to organizers' technical manual

The date for the virtual forum might be changed according to the virtual congress program

Lunch Satellite Symposium - slot I. December 9, 2021 **SOLD OUT**

Lunch Satellite Symposium - slot II. December 10, 2021

MATERIALS

BAGS **SOLD OUT** (50% DISCOUNT IF PROVIDED BY PARTNER)

- ➔ Partner's logo to be printed on the bags along with the official logo of the event
- ➔ Bags will be distributed to all delegates upon registration

BADGE LANYARDS **SOLD OUT** (50% DISCOUNT IF PROVIDED BY PARTNER)

- ➔ Partner's logo will be printed on all Lanyards
- ➔ Lanyards will be distributed to all delegates upon registration

In-person event only

ADVERTISING

ADVERTISING IN THE FINAL PROGRAMME

Outside Back Cover Page (limited to 1)	EUR 9 000
Inside Back Cover Page (limited to 1)	sold out
Inside Front Cover Page (limited to 1)	EUR 7 000
Inside Page	EUR 5 000
½ Inside Page	EUR 3 000

BAG INSERT **EUR 5 000**

- ➔ One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag

VIDEO ADVERTISEMENT

Either In-person or virtual event
Video to be presented during all breaks (entire conference)

Bumper video
6 sec video or PPT slideshow **EUR 5 000**

Video spot
up to 20 sec video or PPT slideshow **EUR 10 000**

Video presentation
up to 30 sec video or PPT slideshow **EUR 15 000**

In-person event only

**ALL ABOVE MENTIONED
PRICES ARE VAT EXCLUDED**

For all inquires please contact:
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